



CASUAL[®]

2024 Collection



FACTORY



INJECTION LINE



CUTTING LINE



ASSEMBLY LINE



SEWING LINE



LAMINATION LINE



ACHIEVEMENTS



E-Bebek
"Best Travel System Baby Stroller"
award in 2016



E-Bebek
"Best Travel System Baby Stroller"
award in 2017



Civil
"Best Travel System Baby Stroller"
award in 2018

CERTIFICATES



NSAI
National Standards Authority of Ireland
Údarás um Chaighdeán Náisiúnta na hÉireann



EXHIBITIONS



Turkey, Istanbul
Since 2009



Germany, Cologne
Since 2018



Hong Kong
Since 2018



Poland, Kielce
Since 2019



Turkey, Istanbul
2022 - 2023

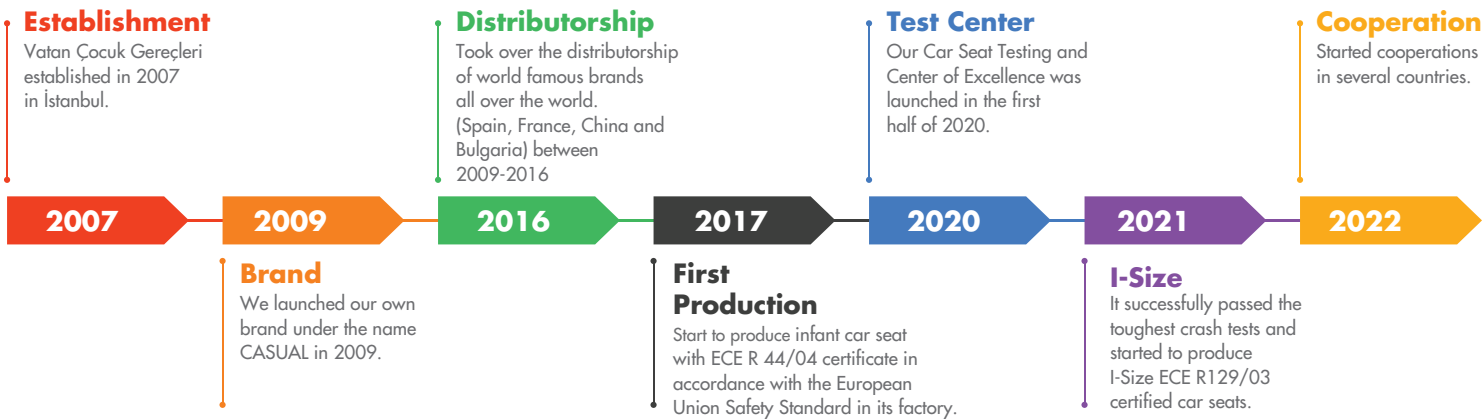


Turkey, Istanbul
2022



England, Harrogate
2022

TIMELINE





ECE R 44/04 Certificate

The first car seat produced in Turkey that passed the European Safety Tests

Impact resistant special plastic body made of polypropylene material

Ultra large interior volume

Extra luxury inner pad

3 point seat belt

Shoulder protection pads on belts

New born lumbar support cushion

Removable washable cover

ECE
R44/04



TRAVEL
SYSTEM



SHOCK
ABSORBING
EPS FOAM



LARGE
INTERNAL
VOLUME



3.2
KG



COLORS



BLACK



ANTRACHITE



GREY



BLUE



PURPLE

TRONA PLUS

0-13 KG

CASUAL®



ECE R 44/04 Certificate

The first car seat produced in Turkey that passed the European Safety Tests

Impact resistant special plastic body made of polypropylene material

Ultra large interior volume

Extra luxury inner pad

3 point seat belt

Shoulder protection pads on belts

New born lumbar support cushion

Removable washable cover

Stylish appearance with extra ABS material belt guide covers

Foot cover for protection in cold weather

ECE
R44/04



**TRAVEL
SYSTEM**



**SHOCK
ABSORBING
EPS FOAM**



**LARGE
INTERNAL
VOLUME**



**3.2
KG**

COLORS



BLACK



ANTRACHITE



GREY



BLUE



PURPLE



ROSE GOLD

goldfix^{eco}

76cm - 150cm
≈9kg - ≈36kg





I-SIZE 76-150 cm

Easy Installation to the Vehicle with Smart Isofix System

More Safe Space

Panoramic View

Air Circulation System

Strong Headrest Strengthened With Steel

Impact Absorbent EPS foam that Completely Covers the Body

Shock Absorbing Memory Foams

High Technology Special Fabric



I-SIZE
ECE R129



ISOFIX



HEADREST



SIP



RECLINE



CASUAL TV



ANTHRACITE



GREY



PURPLE



BLUE

goldfix^{pro}

76cm - 150cm

≈9kg - ≈36kg



 CASUAL®

goldfix^{pro}



I-SIZE 76-150 cm

Easy Installation to the Vehicle with Smart Isofix System

Belt Holders

More Safe Space

Easily Removable Cover

4th Contact Point (Safe Guard)

Panoramic View

Air Circulation System

Strong Headrest Strengthened With Steel

Impact Absorbent EPS foam that Completely Covers the Body

Shock Absorbing Memory Foams

High Technology Special Fabric



I-SIZE
ECE R129



ISOFIX



HEADREST



SIP



RECLINE



CASUAL TV



BLACK



ANTHRACITE



GREY



PURPLE



BLUE

goldfix^{plus}

76cm - 150cm
≈9kg - ≈36kg



 **CASUAL**

12

goldfix^{plus}

SPEAKER
SYSTEM



I-SIZE 76-150 cm

Easy Installation to the Vehicle with
Smart Isofix System

More Safe Space

Easily Removable Cover

4th Contact Point (Safe Guard)

Air Circulation System

Strong Headrest Strengthened With Steel

Impact Absorbent EPS foam that
Completely Covers the Body

Shock Absorbing Memory Foams

High Technology Special Fabric

Speaker System

Shoulder Pad

Cupholder



**I-SIZE
ECE R129**



ISOFIX



HEADREST



SIP



RECLINE



CASUAL TV



BLACK



ANTHRACITE



GREY



PURPLE



BLUE

GOLDFIX FAMILY HIGHLIGHTS



INNOVATIVE
RECLINING SYSTEM



EASILY
REMOVABLE
COVER



4TH CONTACT
POINT
(OPTIONAL)



SPEAKER
SYSTEM
(OPTIONAL)



SHOULDER PAD
(OPTIONAL)



CUP HOLDER
(OPTIONAL)



STRONG HEADREST
STRENGTHENED
WITH STEEL
PATENTED



EASY INSTALLATION TO THE
VEHICLE WITH SMART
ISOFIX SYSTEM



AIR CIRCULATION
SYSTEM &
SHOCK ABSORBING
MEMORY FOAMS

GOLDFIX FAMILY PRODUCT COMPARISON TABLE

Find the most suitable model for your child's safety.



GOLDFIX ECO



GOLDFIX PRO



GOLDFIX PLUS

RANGE OF USE	76 - 150 CM / $\cong 9 - \cong 36$ KG	76 - 150 CM / $\cong 9 - \cong 36$ KG	76 - 150 CM / $\cong 9 - \cong 36$ KG
SAFETY			
I-SIZE ECE R129/03 CERTIFICATE	✓	✓	✓
4TH CONTACT POINT (SAFE GUARD)		✓	✓
SMART ISOFIXES / V-TOP TETHER 5 POINT HARNESS	✓	✓	✓
EASY INSTALLATION WITH SMART ISOFIXES	✓	✓	✓
EASY RECLINE EVEN WHEN V-TOP TETHER FIXED	✓	✓	✓
REINFORCED HEADREST WITH PATENTED EXTRA STEEL	✓	✓	✓
IMPACT ABSORBENT EPS FOAM THAT FULLY COVERS THE BODY	✓	✓	✓
SHOCK ABSORBENT MEMORY FOAMS ON THE HEADREST	✓	✓	✓
REINFORCED SIDE CHANNELS & EXTRA SIDE IMPACT PROTECTION SYSTEM(SIP)	✓	✓	✓
MORE SAFE SPACE	✓	✓	✓
ANTI-SLIP PERFORMANCE BELT PADS		✓	✓
COMFORT			
SPEAKER SYSTEM			✓
ADDITIONAL SHOULDER PAD			✓
ADDITIONAL CUP HOLDER			✓
EASILY REMOVABLE COVER	✓	✓	✓
BELT HOLDERS		✓	✓
SAFETY BELT GUIDES	BLACK	BLACK	GREY
AIR CIRCULATION SYSTEM	✓	✓	✓
PANORAMIC VIEW	✓	✓	✓
EXTRA FILLED INNER PAD		✓	✓
LOGOS AND PRINTS	WHITE	CAMEL	REFLECTIVE GREY

eco
sport

100cm - 150cm
≈15kg - ≈36kg



I-SIZE 100-150 cm

Easy Installation to the Vehicle with belt

More Safe Space

Panoramic View

Air Circulation System

Strong Headrest Strengthened With Steel

Impact Absorbent EPS foam that Completely Covers the Body

Shock Absorbing Foams

High Technology Special Fabric



I-SIZE
ECE R129



RECLINE



HEADREST



SIP



CASUAL TV



ANTHRACITE



GREY



PURPLE



BLUE

classfix^{eco}

100cm - 150cm
≈15kg - ≈36kg



 **CASUAL**[®]

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I-SIZE 100-150 cm

Easy Installation to the Vehicle with Smart Isofix System

More Safe Space

Panoramic View

Air Circulation System

Strong Headrest Strengthened With Steel

Impact Absorbent EPS foam that Completely Covers the Body

Shock Absorbing Foams

High Technology Special Fabric



I-SIZE
ECE R129



ISOFIX



HEADREST



SIP



RECLINE



CASUAL TV



BLACK



ANTHRACITE



PURPLE



BLUE

classfix^{pro}

100cm - 150cm
≈15kg - ≈36kg



 CASUAL®



I-SIZE 100-150 cm

Easy Installation to the Vehicle with
Smart Isofix System

More Safe Space

Easily Removable Cover

4th Contact Point (Safe Guard)

Panoramic View

Air Circulation System

Strong Headrest Strengthened With Steel

Impact Absorbent EPS foam that
Completely Covers the Body

Shock Absorbing Foams

High Technology Special Fabric



**I-SIZE
ECE R129**



ISOFIX



HEADREST



SIP



RECLINE



CASUAL TV



BLACK



ANTHRACITE



GREY



PURPLE



BLUE

classfix^{plus}

100cm - 150cm

≈15kg - ≈36kg



CUPHOLDER

 **CASUAL**



**SHOULDER
PAD**

classfix^{plus}

SPEAKER
SYSTEM



I-SIZE 100-150 cm

Easy Installation to the Vehicle with
Smart Isofix System

More Safe Space

Easily Removable Cover

4th Contact Point (Safe Guard)

Air Circulation System

Strong Headrest Strengthened With Steel

Impact Absorbent EPS foam that
Completely Covers the Body

Shock Absorbing Foams

High Technology Special Fabric

Speaker System

Shoulder Pad

Cupholder



**I-SIZE
ECE R129**



ISOFIX



HEADREST



SIP



RECLINE



CASUAL TV



BLACK



ANTHRACITE



GREY



PURPLE



BLUE

CLASSFIX FAMILY HIGHLIGHTS



WITH INNOVATIVE
RECLINING SYSTEM



4TH CONTACT
POINT
(OPTIONAL)



EASILY
REMOVABLE
COVER



SPEAKER
SYSTEM
(OPTIONAL)



SHOULDER PAD
(OPTIONAL)



CUP HOLDER
(OPTIONAL)



STRONG HEADREST
STRENGTHENED
WITH STEEL
PATENTED



EASY INSTALLATION TO THE
VEHICLE WITH SMART
ISOFIX SYSTEM



AIR CIRCULATION
SYSTEM &
SHOCK ABSORBING
FOAMS

CLASSFIX FAMILY PRODUCT COMPARISON TABLE

Find the most suitable model for your child's safety.



CLASSFIX ECO



CLASSFIX PRO



CLASSFIX PLUS

RANGE OF USE	100 - 150 CM / \cong 15 - \cong 36 KG	100 - 150 CM / \cong 15 - \cong 36 KG	100 - 150 CM / \cong 15 - \cong 36 KG
SAFETY			
I-SIZE ECE R129/03 CERTIFICATE	✓	✓	✓
4TH CONTACT POINT (SAFE GUARD)		✓	✓
EASY INSTALLATION WITH SMART ISOFIXES	✓	✓	✓
WITH INNOVATIVE RECLINING SYSTEM	✓	✓	✓
REINFORCED HEADREST WITH PATENTED EXTRA STEEL	✓	✓	✓
IMPACT ABSORBENT EPS FOAM THAT FULLY COVERS THE BODY	✓	✓	✓
SHOCK ABSORBING FOAMS ON THE HEADREST	✓	✓	✓
REINFORCED SIDE CHANNELS & EXTRA SIDE IMPACT PROTECTION SYSTEM (SIP)	✓	✓	✓
MORE SAFE SPACE	✓	✓	✓
COMFORT			
SPEAKER SYSTEM			✓
ADDITIONAL SHOULDER PAD			✓
ADDITIONAL CUP HOLDER			✓
EASILY REMOVABLE COVER	✓	✓	✓
SAFETY BELT GUIDES	BLACK	BLACK	GREY
AIR CIRCULATION SYSTEM	✓	✓	✓
PANORAMIC VIEW	✓	✓	✓
LOGOS AND PRINTS	WHITE	REFLECTIVE GREY	REFLECTIVE GREY



NEW

Car Accessories



**Car Organizer
Car Seat Protector
Car Seat Accessories**

CSL 505



Tablet & Telephone
Backseat Organizer

Car Organizer



CSL 605



Tablet & Telephone
Backseat Organizer 2 Pack



It can fit most cars



Clear touch screen tablet holder



Mesh pocket for storage

CSL 506



Tablet & Telephone
Foldable Tray Organizer

CSL 606



Tablet & Telephone
Foldable Tray Organizer 2 Pack

Car Organizer



Foldable tray



Clear touch screen tablet holder



Multiple use table

CSL 504

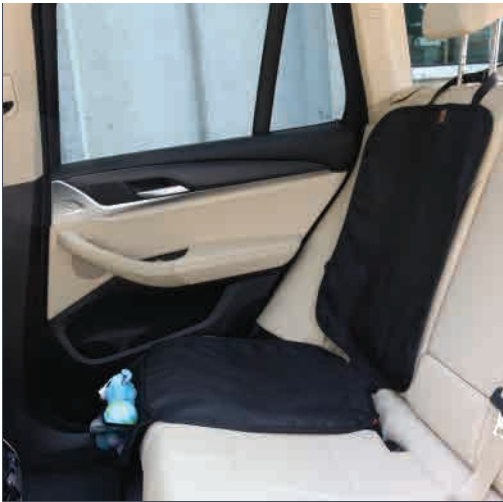
Car Seat Protector



Car Seat Protector Maxi



Mesh pocket for storage



It can fit most cars



Easy to clean

CSL 604

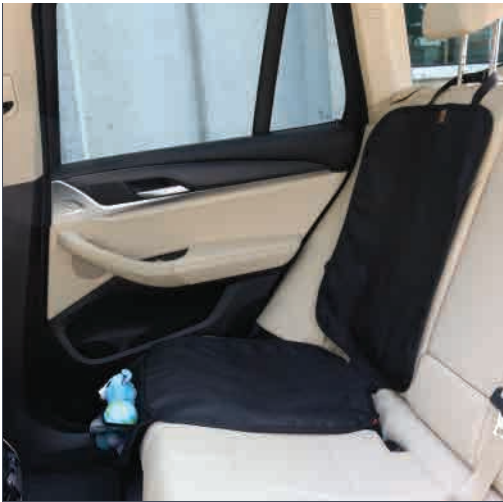
Car Seat Protector



Car Seat Protector Maxi 2 Pack



Mesh pocket for storage



It can fit most cars



Easy to clean

CSL 704

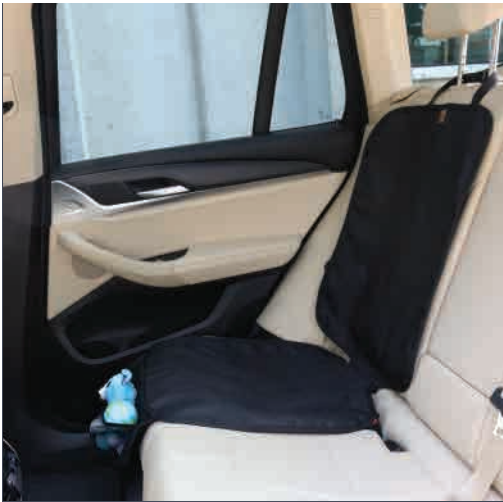
Car Seat Protector



Car Seat Protector Maxi 3 Pack



Mesh pocket for storage



It can fit most cars



Easy to clean

CSL 507

Car Seat Protector



Car Seat Protector Mini



Mesh pocket for storage



It can fit most cars



Easy to clean



CSL 607

Car Seat Protector



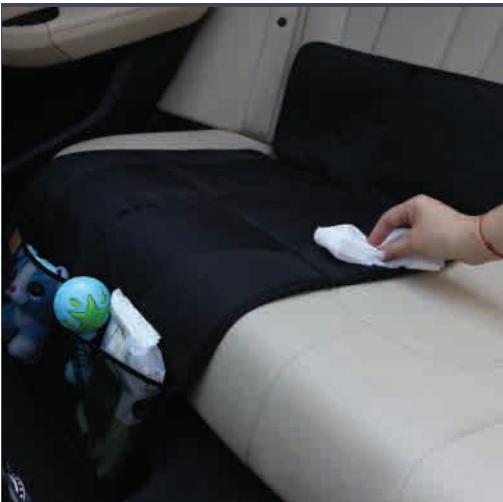
Car Seat Protector Mini 2 Pack



Mesh pocket for storage



It can fit most cars



Easy to clean



CSL 707

Car Seat Protector



Car Seat Protector Mini 3 Pack



Mesh pocket for storage



It can fit most cars



Easy to clean



CSL 509

Car Seat Protector



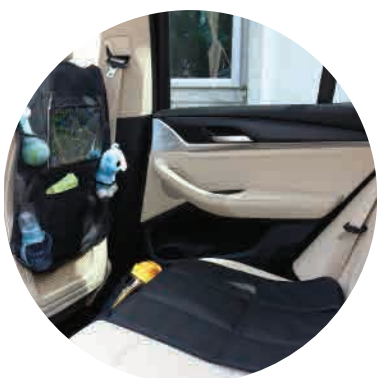
3 In 1 Tablet & Telephone
Car Seat Protector & Organizer



Clear touch screen
tablet holder



Rearward facing use



It can fit most cars

CSL 609

Car Seat Protector



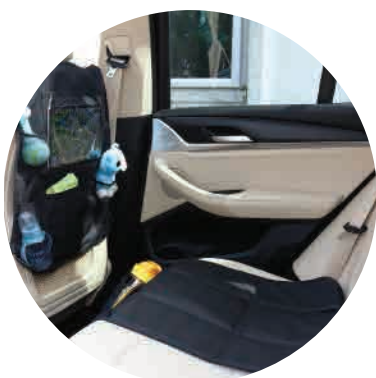
3 In 1 Tablet & Telephone Car Seat Protector & Organizer 2 Pack



Clear touch screen tablet holder



Rearward facing use



It can fit most cars

CSL 511



Car Seat Protector



6 In 1 Premium Foot Rest
Tablet & Telephone
Car Seat Protector & Organizer



Clear touch screen tablet holder



Rearward facing use



It can fit most cars



1. Position foot rest



2. Position foot rest



3. Position foot rest

CSL 511



Car Seat Protector



6 In 1 Premium Foot Rest
Tablet & Telephone
Car Seat Protector & Organizer

CSL 611



6 In 1 Premium Foot Rest
Tablet & Telephone
Car Seat Protector & Organizer2 Pack

NEW

Car Seat Accessories

Car Seat Accessories



CSL 800



Baby On Board Sign

CSL 801



Car Seat Universal
Shoulder Pad

CSL 802



Advanced Technology
Car Seat Pad

CSL 803



Car Seat
Isofix Guide

CSL 804



Car Seat
Extra Cup Holder

CSL 805



Car Seat Extra
Side Impact Protection System
(SIP)

CSL 806



Car Seat Fabric Cover
76-150 cm / 9-36 kg

CSL 807



Car Seat Fabric Cover
100-150 cm / 15-36 kg

Features

- **EN14988 European Certificated**
- Easy installation, easy cleaning, lightweight design.
- Suitable for use between 6-36 months.
- It has the feature of being used with a desk and chair until 3 years - 6 years old.
- Extra filled soft pad.
- Besides its highchair feature, you can use it as a stool for your child or turn it into a study and activity table.
- It has a 3-point seat belt.
- It can be used safely on all kinds of floors thanks to its non-slip feet.
- Thanks to the removable front tray with and cup holder, it can be placed on the normal dining table.
- It does not contain substances harmful to baby's health.

Product Dimensions

- Highchair:
Width: 50 cm Length: 60 cm Height: 90 cm
- Activity Table and Chair:
Chair: Width: 42 cm Height: 42 cm Height: 55 cm
Table: Width: 50 cm Height: 60 cm Height: 44 cm



Features

- EN14988 European Certificated
- Easy installation, easy cleaning, lightweight design.
- Suitable for use between 6-36 months.
- Durable metal foot
- It has a 3-point seat belt.
- It can be used safely on all kinds of floors thanks to its non-slip feet.
- Removable front tray.

Cleaning Features

- Clean with a damp cloth.

Product Dimensions

- Width: 64 cm Length: 58 cm Height: 85 cm



WOODEN PRODUCTS



A modern nursery room featuring a light-colored wooden crib with a patterned bedding set, a matching wooden changing table, and a wooden toy box. The room is decorated with a hanging macramé mobile, a wooden ladder, and a small rug. The text "WOODEN PRODUCTS" is overlaid at the top.

44

CSL301

Wooden Baby Bed Side Crib

Wooden Products



Locking mechanism



Anti-reflux feature

5 cm.
Any level +5 cm.
Total 25 cm



Height can be adjusted
separately for both sides.



CSL410

Natural Wood 2- Level Crib

Wooden Products



CSL420

Natural Wood 2- Level Crib

Wooden Products



Adjustable height for the cot

CSL100

Wooden Table & Chair Set

Wooden Products



Size – table: 48,5 x 63 x 45 cm
Size – chairs: 28 x 28 x 50 cm
Seating area: 24 x 24 cm



A minimal table & chair set that can easily
adapt to any environment.

CSL170

Natural Wood Learning Tower

Wooden Products



To learn the high!
Compact design & maximum security
Optimum height suitable for
many kitchen surfaces
Solid frame

90 cm

51 cm

45,7 cm

1st step: 29,5 x 31 cm
2nd step: 41,5 x 19,5 cm

CSL130

Universal Double Steps Tool

Wooden Products



46,7 cm

42,2 cm

37,5 cm

It is an home essential!
Enables to reach out high.
Can be use for decoration or as trustle.

1st step: 16 x 40,5 cm
Seating area: 36 x 25,5 cm

CSL135

Multipurpose Natural Wood Table

Wooden Products



Changing, storage and more...
Safety zone for you and your baby
Optimum height for the best interaction

Usage area: 47 x 68



TESTING AND CENTER OF EXCELLENCE

Our Car Seat Testing and Center of Excellence was launched in the first half of 2020.

As of 2017, our company started to produce car seats which approved to international standards, is proud to be the first and only facility to produce with international tests.

In our center of excellence, our colleagues who are experts in their fields, use high-tech test devices to test the parts of the car seats, which will be produced from high quality materials, in accordance with the renewed European Safety Standards (I-Size - R129), which includes the toughest crash tests.

The aim of our Testing and Center of Excellence is to control the products manufactured in accordance with international standards by our engineers at every stage and to ensure continuous high quality.





CASUAL®

www.casual.com.tr

  casualbebek
 casualtv

